



**CITY COUNCIL EXECUTIVE COMMITTEE MEETING
CITY COUNCIL CHAMBERS, THIRD FLOOR, CITY HALL,
#1 CITY HALL PLACE, PUEBLO, COLORADO 81003.**

**MONDAY, AUGUST 7, 2023
5:30 PM**

Individuals Requiring Special Accommodations Should Notify the City's ADA Coordinator at (719) 553-2295 by Noon on the Friday Preceding the Meeting.

Executive Committee meetings are special meetings of the City Council and are informal Council meetings for the purpose of receiving information and discussion among Council Members; no official action is taken at such meetings. The public is invited to attend, but public comment is generally not received unless otherwise noted.

Agenda

CALL TO ORDER

PRESENTATIONS

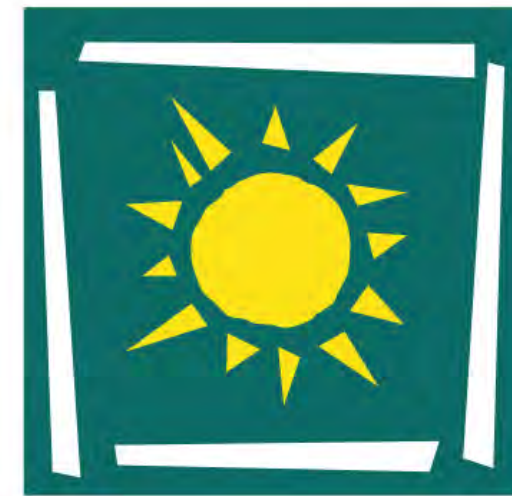
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|---|-----------|
| A. CITY UPDATE
Laura Solano, Chief of Staff
5 minute presentation | 5:30 p.m. |
| B. COLORADO STATE FAIR UPDATE
Scott Stoller - General Manager
15 minute presentation | 5:35 p.m. |
| C. UNITED WAY - ARPA REQUEST
Shanna Farmer - President/CEO
Reid Weber - Board Chair
Todd Ailes - Board Member
15 minute presentation | 6:00 p.m. |
| D. MAD FRESH PRODUCTIONS - THE TIME IS NOW BENEFIT
Javier Quinones - Mad Fresh Productions
15 minute presentation | 6:25 p.m. |
| E. ARPA UPDATE: PUEBLO DIVERSIFIED INDUSTRIES
David Pump - President/CEO
10 minute presentation | 6:50 p.m. |
| F. ARPA UPDATE: PCC - CHILDREN FIRST DAYCARE CENTER
Angela Shehorn - Director
10 minute presentation | 7:10 p.m. |

- G. ARPA UPDATE: PCC - SEWING/STEM/PEAK/PAINTING COURSES** 7:30 p.m.
Amanda Corum - Executive Director
10 minute presentation

ADJOURNMENT



AUG 25 - SEPT 4, 2023



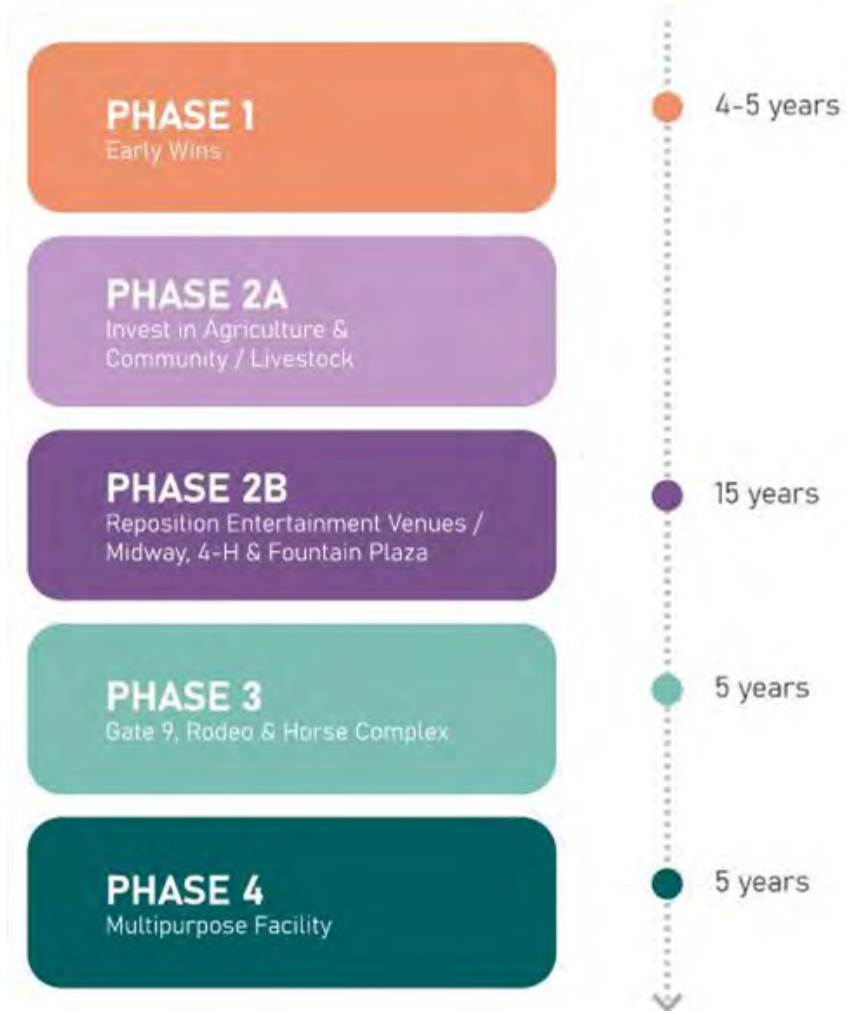
**Colorado
State Fair**

MOUNTAINS OF FUN



IMPLEMENTATION STRATEGY

4 phases over 30+ years including “early wins,” a reduction in the backlog of facility deficiencies, engagement with the community, and investment in agriculture.







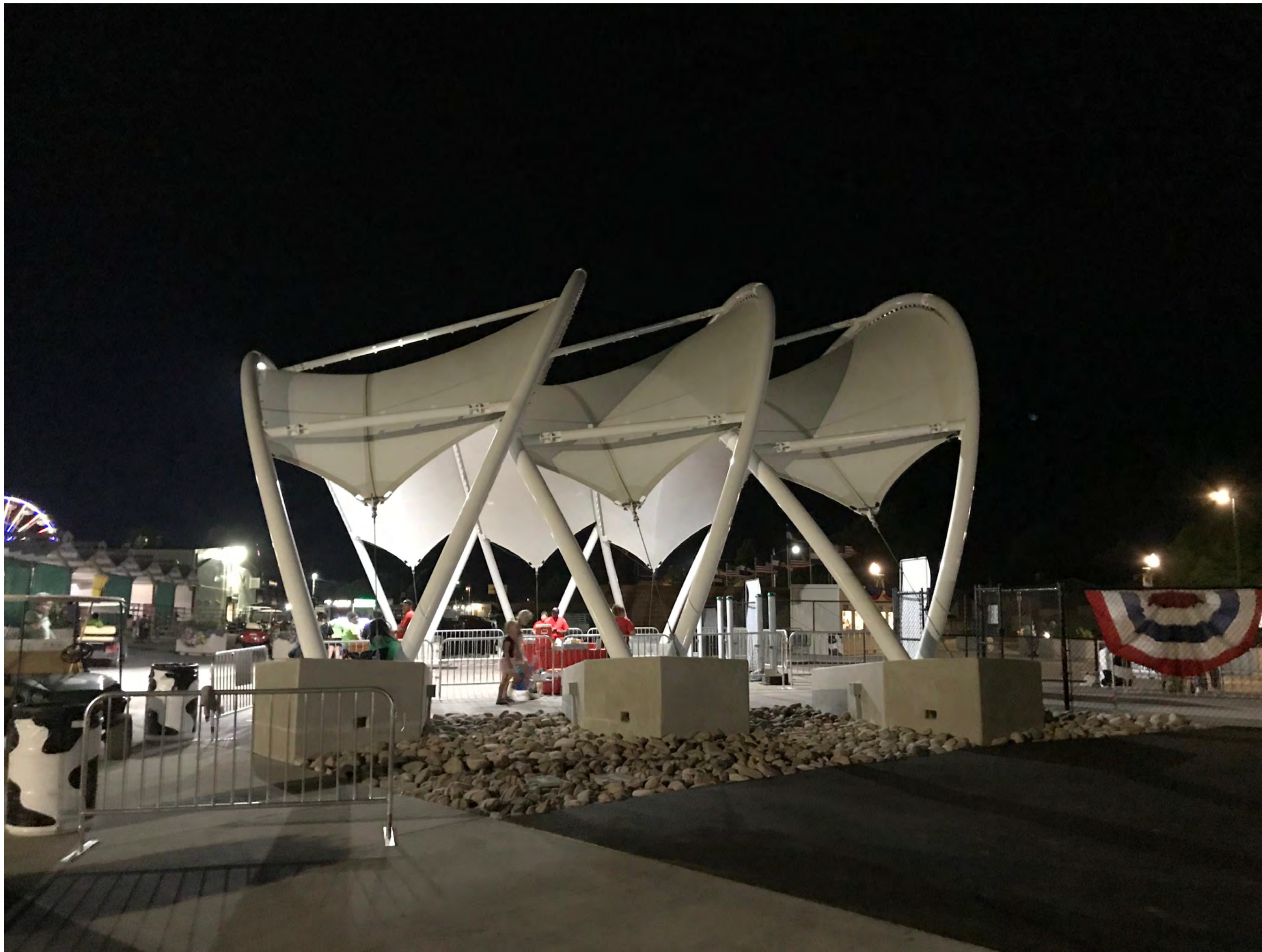


GATE 5 PROJECT - phase 1 (Prairie Avenue Entrance)









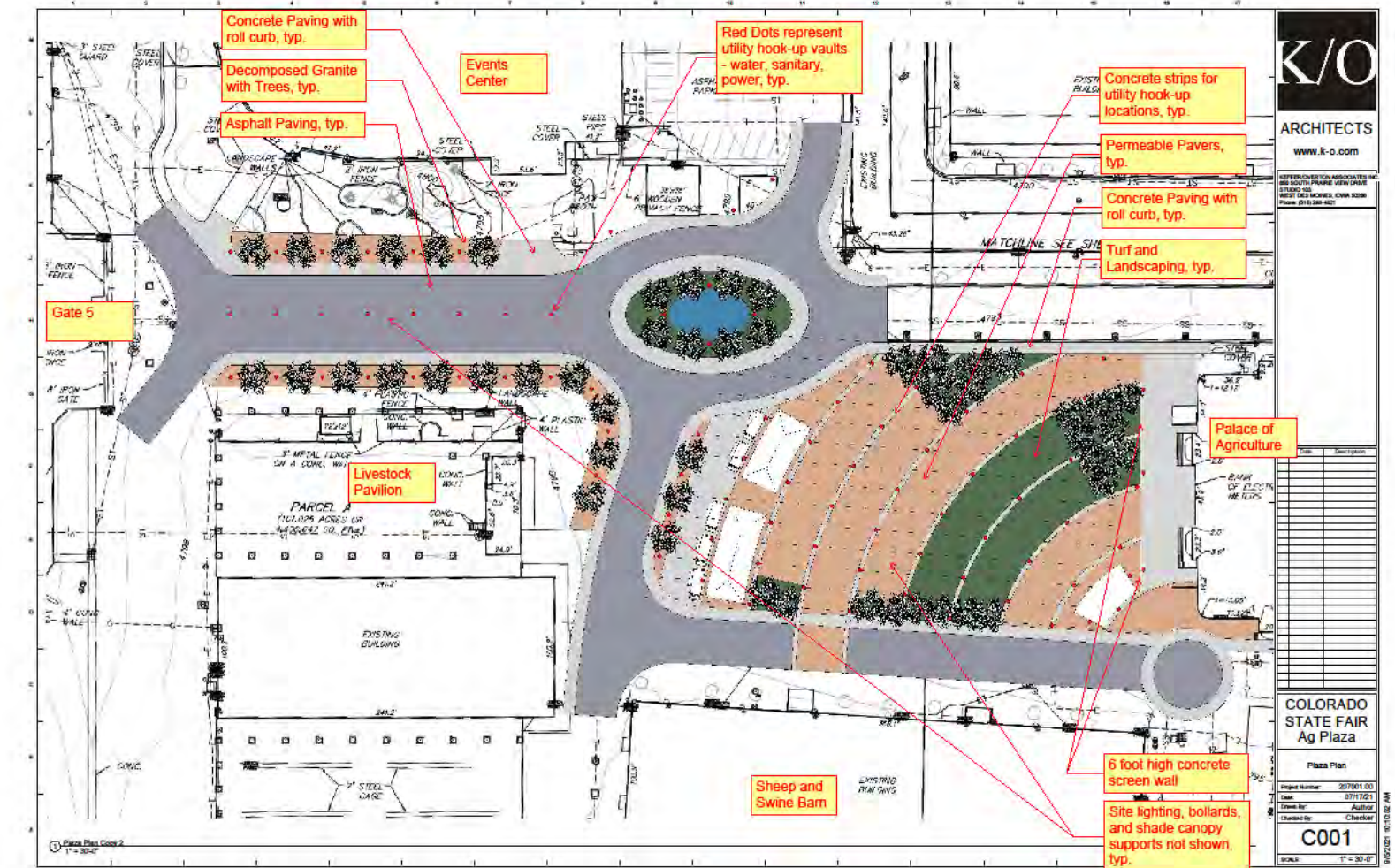


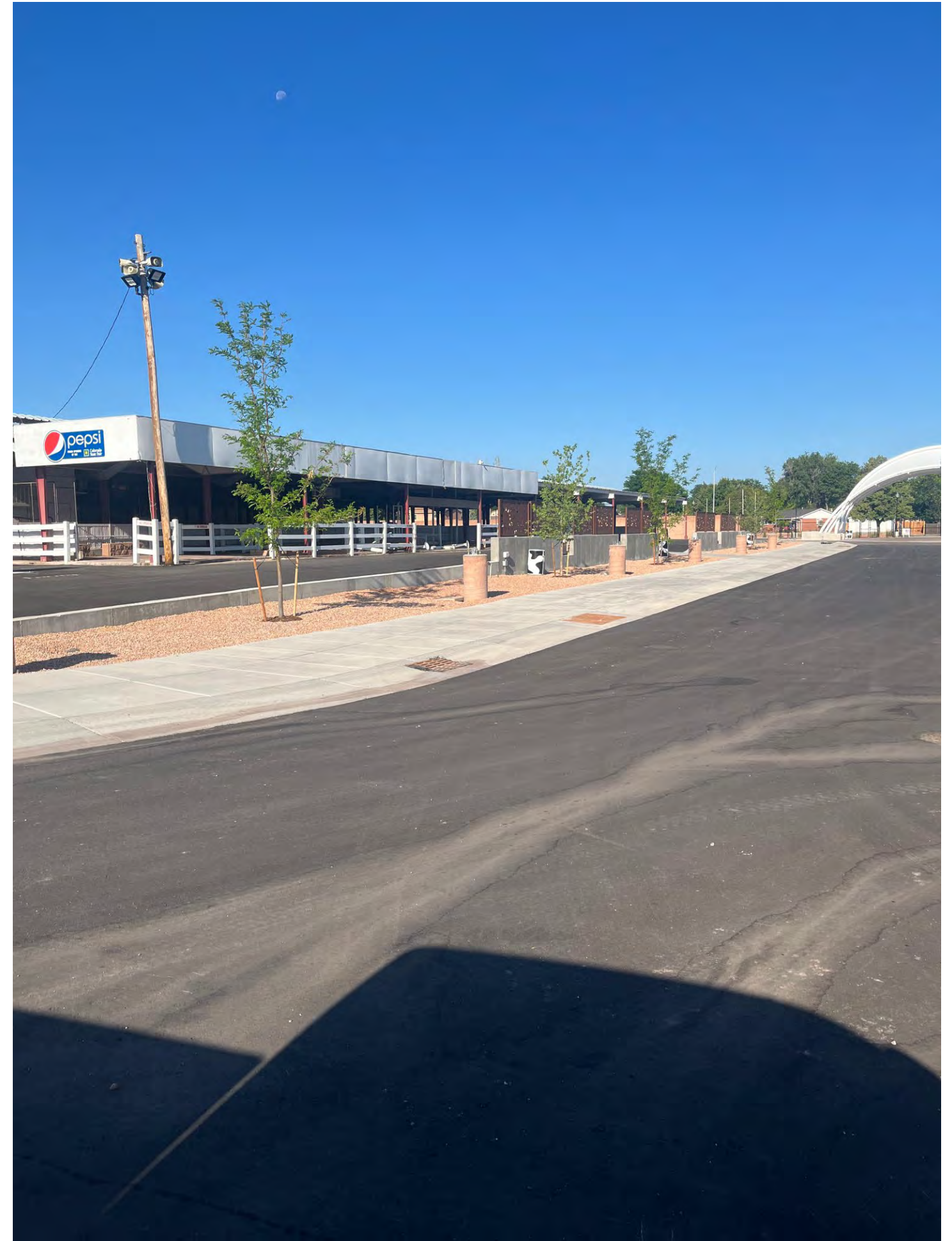








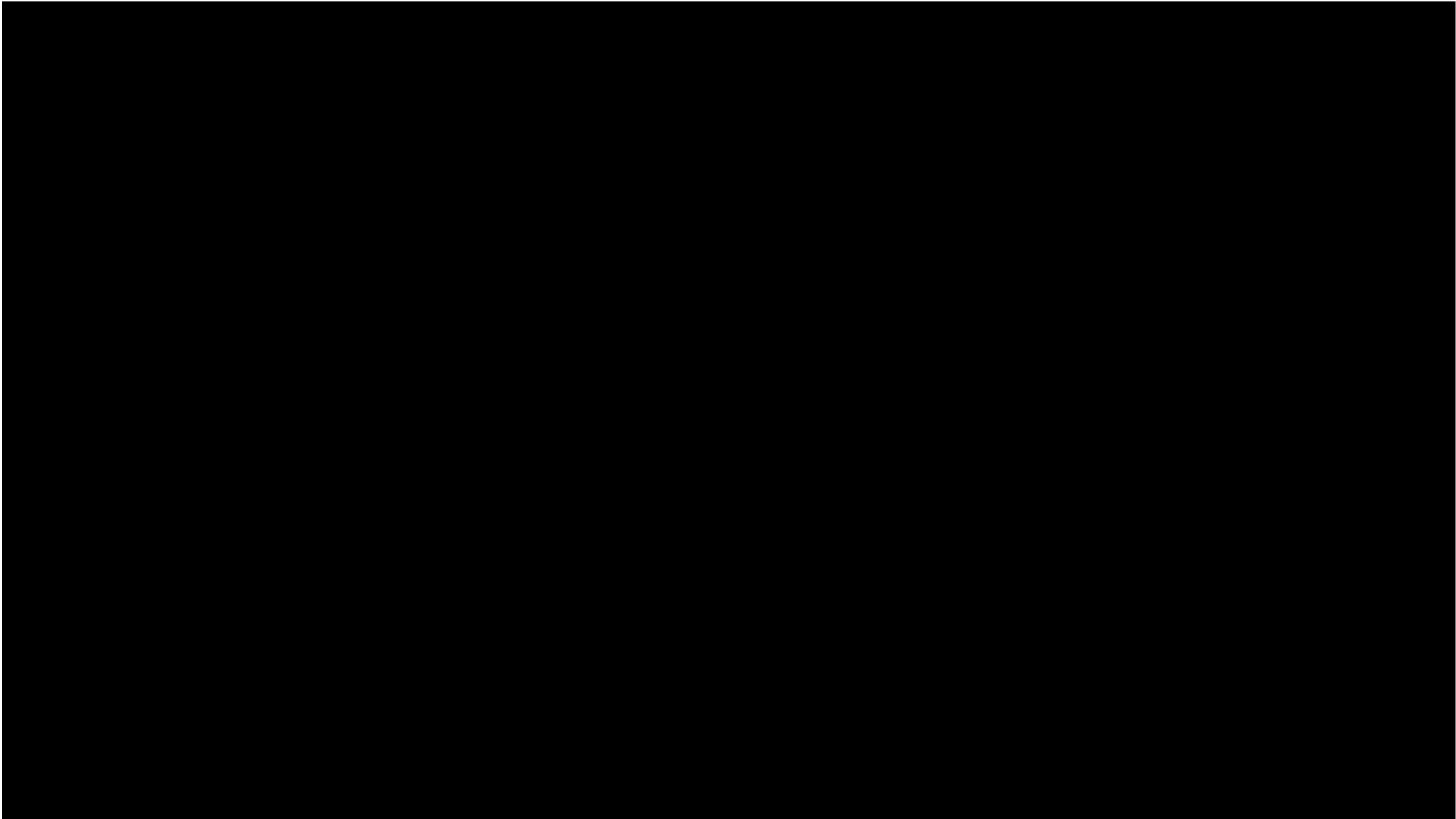














2021 ECONOMIC IMPACT STUDY

Estimated Economic and Fiscal Impact Generated from Both Fair and Non-Fair Events in 2021

	FAIR	NON-FAIR	COMBINED
 Output	Total direct spending of \$30.3M at the County level. Total output (direct and indirect/induced spending) of \$43.7M at the County level.	Total direct spending of \$8.4M at the County level. Total output (direct and indirect/induced spending) of \$11.8M at the County level.	Total direct spending of \$38.8M at the County level. Total output (direct and indirect/induced spending) of \$55.5M at the County level.
 Jobs	506 full & part-time jobs supported within the County.	106 full & part-time jobs supported within the County.	612 full & part-time jobs supported within the County.
 Earnings	Total earnings of \$14.9M at the County level.	Total earnings of \$4.3M at the County level.	Total earnings of \$19.2M at the County level.



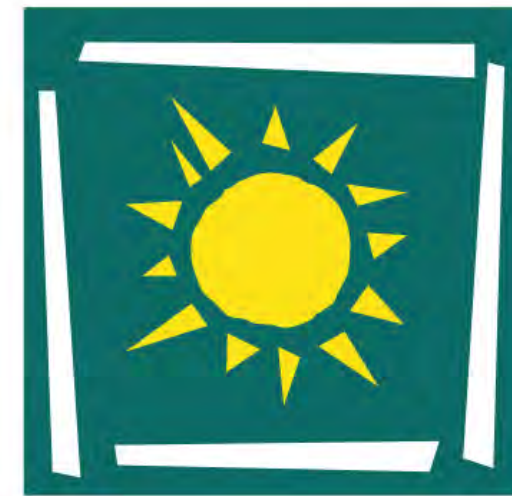
2021 ECONOMIC IMPACT STUDY



Estimated Tax Revenues Generated from Both Fair and Non-Fair Operations in 2021	
▶ City of Pueblo	\$1,536,000
▶ Pueblo County	\$344,000
▶ State of Colorado	\$2,491,000
Grand Total:	\$4,371,000



AUG 25 - SEPT 4, 2023



**Colorado
State Fair**

MOUNTAINS OF FUN



Friday, August 25



Colorado State Fair Foundation Golf Tournament

7:30 AM

Walking Stick Golf Course



Pueblo Chamber of Commerce's Legislative BBQ

5:00 PM

PB&T Bank Pavilion

Saturday, August 26



State Fair Parade

10:00 AM

Downtown Pueblo

Tuesday, August 29



Junior Livestock Sale

Presented by Colorado's Electric Cooperatives

3:30 PM

Southwest Motors Events Center

By Invitation Only



Governor's Plate

5:00 PM

PB&T Bank Pavilion

Tickets on sale later this month!

Sunday, September 3



Fiesta Day Parade

10:00 AM

Northern Avenue



DEALS & DISCOUNTS			
FRIDAY, AUG. 25	FRIDAY, SEPT. 1	SENIOR DAY PLUS \$5 FRIDAYS UNTIL 5 PM	FREE!
FREE ADMISSION FOR SENIORS 60+. "\$5 TIL 5 FRIDAY" ADMISSION WILL BE \$5 PLUS EVERY FOOD STAND WILL OFFER A \$5 ITEM UNTIL 5 PM			
SUNDAY, AUG. 27		BLACK HILLS ENERGY AMERICAN HEROES DAY	\$8 OFF!
MILITARY AND FIRST RESPONDERS GET HALF OFF ADMISSION (\$7)			
MONDAY, AUG. 28	MONDAY, SEPT. 4	CSU PUEBLO KIDS DAY	FREE!
FREE ADMISSION FOR CHILDREN 12 & UNDER			
TUESDAY, AUG. 29		TWO CAN TUESDAY	FREE!
FREE ADMISSION WITH A DONATION OF TWO CANNED FOOD ITEMS			
WEDNESDAY, AUG. 30		ONE PRICE WEDNESDAY	\$15
INCLUDES FAIR ADMISSION, RANCH RODEO, NED LEDOUX CONCERT, AND A CARNIVAL RIDE WRISTBAND (SOME SPECIALTY RIDES EXCLUDED)			
THURSDAY, AUG. 31		BACK TO SCHOOL DAY	FREE!
FREE FAIR ADMISSION & \$25 UNLIMITED CARNIVAL RIDE WRISTBAND WITH STUDENT VOUCHER OR COUPON			
SUNDAY, SEPT. 3		COLORADO LOTTERY SPECIAL	\$3 OFF!
\$3 OFF FAIR ADMISSION WITH NON-WINNING LOTTERY TICKET			



★ **GABRIEL** ★
“FLUFFY”
IGLESIAS



**Colorado
State Fair**

**THURSDAY
AUGUST 31**



★ **Lady A** ★
with Tyler Braden



**Colorado
State Fair**

FRIDAY, SEPTEMBER 1



★ **LIL JON** ★
with Chingy



**Colorado
State Fair**

SATURDAY, SEPTEMBER 2



**PAT BENATAR
★ & NEIL ★
GIRALDO**



**Colorado
State Fair**

**SUNDAY
SEPTEMBER 3**



PRCA RAM RODEO WITH

★ **IAN** ★

MUNSICK

 Colorado State Fair **FRIDAY**
AUGUST 25



PRCA RAM RODEO WITH

★ **CHASE** ★

RICE

 Colorado State Fair **SATURDAY**
AUGUST 26



PRCA RAM RODEO WITH

★ **SAWYER** ★

BROWN

 Colorado State Fair **SUNDAY**
AUGUST 27



 **Los Tigres del Norte**

SUNDAY, SEPTEMBER 3

★ SIEMPRE CONTIGO TOUR ★  Colorado State Fair



TOUGHEST ★ MONSTER ★ TRUCK TOUR



Colorado
State Fair

FRIDAY &
SATURDAY
SEPTEMBER 1-2



★ DEMO ★ DERBY



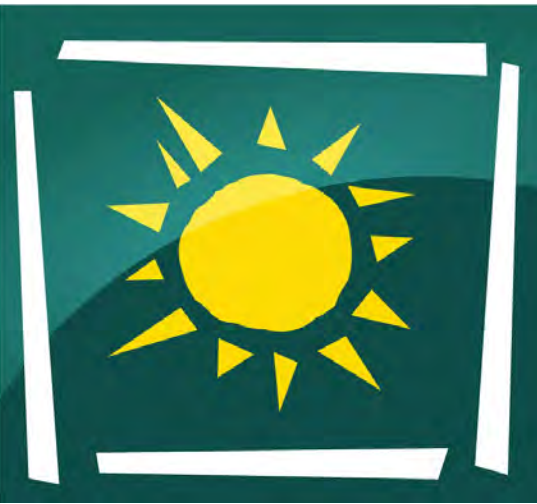
Colorado
State Fair

SATURDAY
SEPTEMBER 2

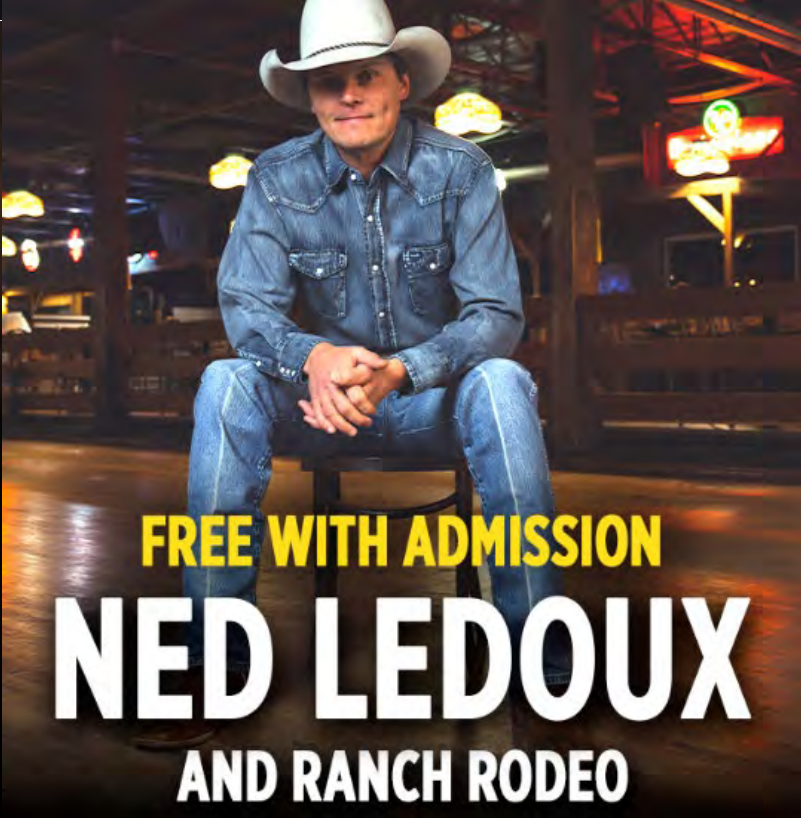
COLORADO STATE FAIR

World Sloppler- Eating Championship





More Free Family Fun



AUG 25 - SEPT 4, 2023



**Colorado
State Fair**

MOUNTAINS OF FUN

*Come see us at
the State Fair!*



THE TIME IS NOW

A PUEBLO MUSICAL PERFORMANCE EVENT



THE EVENT

The Time Is Now

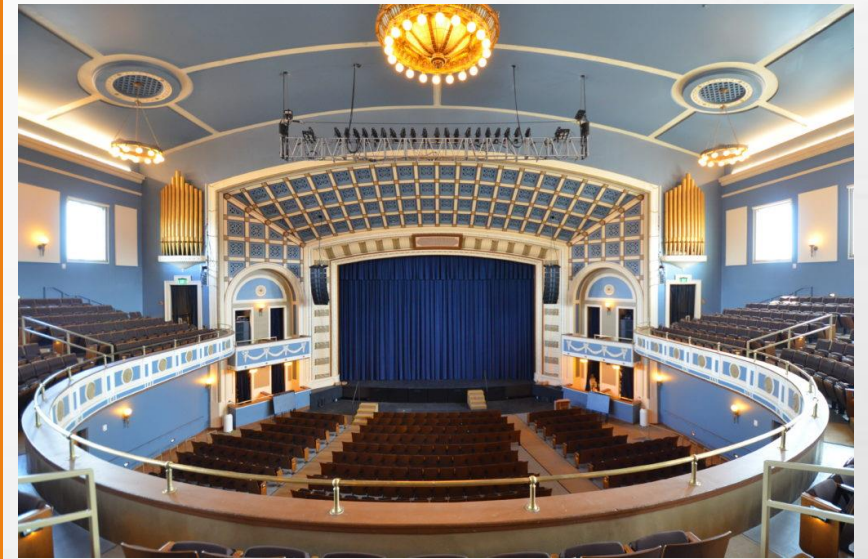
- This event is not meant to be a talent show, it will be a professional ticketed live musical performance showcasing some of the most professional and talented local musicians in the Pueblo area
- This event will also serve as a launching event for the latest album release by Morgan Cox and serve as a “next level” event to further progress Morgan’s career as he represents Pueblo, CO on the national level
- Proceeds from ticket sales will be used to fund the least expensive travel option for Morgan Cox and his acting manager, Quentin Hagewood (from Steel City Studios), to Los Angeles to accomplish the following:
 - Meet with a prominent social media promotion company (Entourage Management) in order to formulate a career promotion plan for Morgan
 - Perform live in front of a Los Angeles audience
 - Meet with an A&R (artists and repertoire) representative to discuss a potential record label contract
- The remaining proceeds from ticket sales will be used to help fund free youth education classes facilitated through Mad Fresh Productions (See ‘The Fiscal Sponsor’ slide #6)



THE VENUE

Pueblo Memorial Hall

- Pueblo Memorial Hall is Pueblo's premier musical performance venue
- Having your own show at Memorial Hall is second to none not only for local Pueblo performing artists, but is a consequential representation of that artist to the surrounding community and throughout the state of Colorado
- This consequential representation will not only translate to providing a significant bullet point for Morgan Cox' professional music resume' but also for the other artists performing with Morgan on the night of 'The Time is Now' event



THE ARTIST(S)

Morgan J Cox



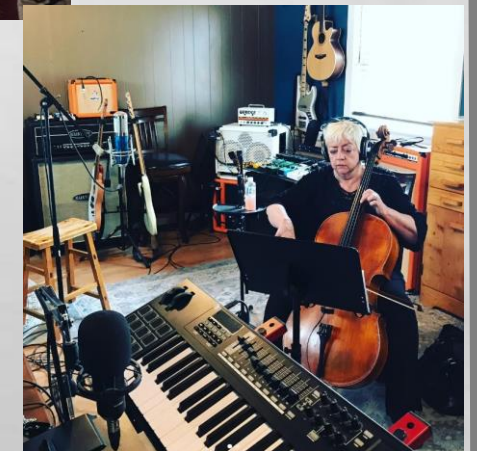
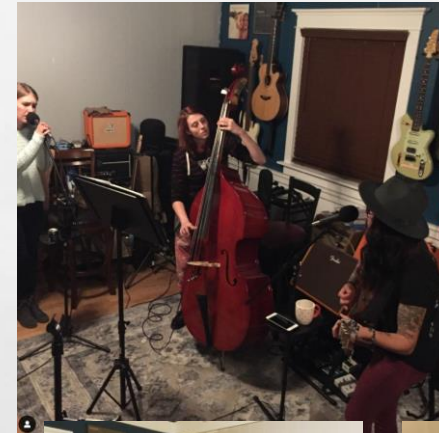
- Morgan is an adored and integral member in the Pueblo community not only as a talented live musical performing artist but also as a caring, giving, and philanthropic community member
- Morgan's Pueblo fanbase spans all age groups and has performed at a gamut of community events and venues including, but not limited to Pueblo Academy of Arts, Pueblo Summer Solstice Festival, Analogue Bookstore, Blo Back Gallery, Brues Alehouse, etc.
- Morgan exemplifies the dream that all local professionally aspiring musical artists have and more specifically represents Pueblo, CO as one of the most talented original musical artists in town. A conjoining of his talent and reputation with the esteem of Pueblo Memorial Hall would represent Pueblo, CO as a community that fosters and supports its local treasures and values its citizens
- The 3 supporting local musical artists (TBD) that will be performing with Morgan will also benefit and represent Pueblo, CO in much the same way



THE PRODUCTION

Steel City Studios (Quentin Hagewood)

- 'The Time is Now' event will primarily be produced and organized by Steel City Studios in collaboration with Mad Fresh Productions
- Steel City Studios is currently an unofficial non-profit that provides high quality studio recording for local musical artists at little to no cost to the artist.
- Steel City Studios is not currently registered as a 501(c)(3) and therefore has partnered with Mad Fresh Productions as the fiscal sponsor for this event
- With over 25 years of music industry experience, Steel City Studios' primary mission is to foster, advise, and promote local talented musicians that wouldn't otherwise have the financial means to obtain such services



THE FISCAL SPONSOR

Mad Fresh Productions (Javier Quiñones)

- Mad Fresh Productions is a Pueblo 501(c)(3) that creates opportunities for the community to engage in, utilizing educational platforms to aid in giving people a voice as well as active participation through poetry, art, music, native dance/drums and the following youth classes:
 - Intro to DJ-ing
 - Intro to Fashion
 - Intro to Breakdance
 - Intro to MC-ing
 - Intro to Graffiti
- Aside from being the fiscal sponsor for this event, Mad Fresh Productions' founder, Javier Quiñones, has been an avid supporter through the years of Morgan's musical endeavors and passionately supports his future success as a professional musician



THE FINANCES

Venue Expense and Ticket Sales

- The original quote (see attachment to the right) for the expense of the rental for Pueblo Memorial Hall included a \$1900 room rental rate. A request from City Council Member Sarah Martinez has been submitted to have this rental fee waived. If this fee is waived, the remaining facilities cost would be as follows:
 - Labor Total: \$4,726.00 (see attachment)
- Ticket sales are currently planned to sold as follows:
 - \$10/ea in advance
 - \$15/ea at the door

1 City Hall Place
Pueblo, CO 81003
p. 719.542.1100
f. 719.583.9351
www.pueblomemorialhall.com



Anticipated Expense Worksheet

Group: Mad Fresh Productions - Fundrasing Event
Event Dates: Saturday, October 28, 2023
Group Contact: Javier Quinones
Event Type: Concert

Number of Days	Space	Rate	Total	
1	Memorial Hall - Non-Profit Rate	\$	1,900.00	\$ 1,900.00
	Room Rental Subtotal			\$ 1,900.00
	Total			\$ 1,900.00
Quantity	Labor Estimate			
28	Outsourced Security Company 4 gaurds at 7 hours	\$	25.00	\$ 700.00 Estimate
36	Ushers/Ticket Takers - 6 staff at 6hrs each	\$	18.00	\$ 648.00 Estimate
5	Box Office Staff - 1 at 5hrs each	\$	18.00	\$ 90.00 Estimate
				Estimate - Based off discussion today
1	Production - Audio, Lighting, Flyman, Stagehands, Pre-Hang Operations Labor - Setup, Event, & Clean Up 2 employees @ 8 hours	\$	3,000.00	\$ 3,000.00
16	hours	\$	18.00	\$ 288.00
	Subtotal			\$ 4,726.00
	Labor Total			\$ 4,726.00
	Insurance (Client may provide own insurance per contract requirements if desired. Amount included for estimate purposes only)	\$	1.25	\$ -
	Venue is exclusive for all ticket sales. \$3 Facility fee will be added to each ticket price and passed on to consumer. Venue will establish convenience fees for online and phone sales based on promoter ticket price			
	Licensee Responsible for 3.5% sales total on all Credit Card Charges. Estimate only. Actual will depend on credit transactions.			Estimated

Total Anticipated Charges \$ 6,626.00

The authorized signature states that you have read the entire estimate and understand that prices may vary based on actual selections.

Client's Signature: _____

Date: _____

QUESTIONS?

QHAGEWOOD@GMAIL.COM

727-308-9425





Creating Pathways For Individuals With Diverse Abilities To Thrive.
www.pdipueblo.org (719) 564-0000

Meeting PDI's mission



PDI - ARPA COVID Recovery

- ▶ Award: \$155,390.00 to purchase three 7-8 passenger vehicles
- ▶ Partnered with Spradley, local, to afford the following:
 - ▶ 2022 Hyundai Palisade - \$53,671.50
 - ▶ 2022 Hyundai Palisade - \$51,777.50
 - ▶ 2022 Chevrolet Traverse - \$49,941.00



Community Integration

- These three vehicles have created the capacity for 3,900 Community Integration experiences over the past year!
- Each vehicle is utilized 5 days a week to help create dignified experiences in Pueblo, and Southern Colorado!
- “I am finally in a car that makes me feel like a real person.”



Where PDI is headed!





Our impact on the child care crisis,
funded by ARPA



Staff Support

3-Coaches (Brenda, Darla, Jennifer)
Support professionals with technical
assistance in opening centers

Find available child care, preschool, and school-age programs in Pueblo, Fremont, Custer, Chaffee, Las Animas, Huerfano, Bent, Otero, Crowley, Baca and Prowers County!

Search address, city or zip code

Locations near you

Method of transportation

Driving

Children

Add children

Submit

IN PARTNERSHIP WITH



Children First Child Care Connections Launched July 2021 in Pueblo

www.childrenfirstco.org





New Provider Navigation

Rebecca Bellavia

719-250-9752



Child Care Programs

Since November 2021:

Closed: 12 programs moved from open to closed. Equals 303 seats for children (13 programs that were in the process – closed)



Child Care Programs

Since November 2021:

Opened: 27 programs moved from pending to opened. Equals 924 seats for children. 20 programs are in the pending status (in the process of opening)



Additional Successes

Remove zoning cost for Pueblo City
Moved into the community



Questions??

Angie Shehorn, Director

719-549-3272



Pueblo
CORPORATE COLLEGE

ARPA Funding Updates

Amanda Corum, Executive Director

Industrial Painting

- Award: \$45,000
- Spent: \$33,000
- Activities
 - Partnership with CS Wind
 - Purchased Industrial Paint Simulator
 - Scheduling Simulator Setup and Training
 - Developing Training Program

Industrial Sewing

- Award: \$41,000
- Spent: \$29,713.68
- Activities
 - Purchased equipment and setup classroom/lab
 - Purchased training curriculum and 1 instructor completed train-the-trainer
 - Pilot class started July 10
 - Partnership opportunity with Fomcore

PEAK

- Award: \$186,800
- Spent: \$5,225.40
- Activities
 - Soft Skills Academy Classes started and scheduled through December
 - Connected with Energy Smart professionals
 - Subject Matter Experts Identified to build curriculum to become state hub for Weatherization and Energy Training

STEM

- Award: \$100,000
- Spent: \$13,095
- Activities
 - 11 students awarded scholarships for CDL, Construction, Wedding Planner, and Paralegal Training
 - Plan to award remaining scholarships fall 2023
 - Saved STEM scholarships as other (one-time) funding became available Spring 2023 (awarded \$90,812 Spring 2023 through expiring funds)

Questions & Contact Information

Amanda Corum

Executive Director, Pueblo Corporate College

Amanda.Corum@Pueblocc.edu

(719) 549-3163