



**CITY COUNCIL EXECUTIVE COMMITTEE MEETING
CITY COUNCIL CHAMBERS, THIRD FLOOR, CITY HALL,
#1 CITY HALL PLACE, PUEBLO, COLORADO 81003.**

**MONDAY, NOVEMBER 7, 2022
5:30 PM**

Individuals Requiring Special Accommodations Should Notify the City's ADA Coordinator at (719) 553-2295 by Noon on the Friday Preceding the Meeting.

Executive Committee meetings are special meetings of the City Council and are informal Council meetings for the purpose of receiving information and discussion among Council Members; no official action is taken at such meetings. The public is invited to attend, but public comment is generally not received unless otherwise noted.

Agenda

CALL TO ORDER

PRESENTATIONS

- | | |
|--|-----------|
| A. CITY UPDATE | 5:30 p.m. |
| Laura Solano, Chief of Staff | |
| 5 minute presentation | |
| B. RURAL JUMP START | 5:35 p.m. |
| Morgan Vankat - Program Manager - Rural Jump Start & Skill Advance Business Funding & Incentives | |
| 10 minute presentation | |
| C. VUBA - DRIVERLESS TRANSPORTATION SYSTEM | 5:50 p.m. |
| Peter Muller - Chief Technology Officer | |
| 15 minute presentation | |
| D. 2022 CHILI FEST UPDATE | 6:15 p.m. |
| Duane Nava - President/CEO - Greater Pueblo Chamber of Commerce | |
| 15 minute presentation | |
| E. RESOURCE X PRIORITY-BASED BUDGETING | 6:40 p.m. |
| Erik Fabian - Strategic Partnerships Manager of Resource X | |
| 20 minute presentation | |
| F. BUDGET WORK SESSION | 7:10 p.m. |
| Nicholas Gradisar, Mayor | |
| Laura Solano, Chief of Staff | |
| 60 minute discussion | |

ADJOURNMENT

Rural Jump-Start (RJS)





Morgan Vankat

Program Manager

Rural Jump Start & Skill Advance Colorado

Office of Economic Development & International Trade (OEDIT)

Overview of Rural Jump-Start

- Tax relief and grant program
- Benefitting new businesses and new hires who locate into Jump-Start Zones
- Rural, economically distressed counties as designated by OEDIT

New Business/New Hire Benefits of Rural Jump-Start

Tax Benefits

New Business Relief:

- State Income Tax
- State Sales & Use Tax
- County & Municipal Business Personal Property Tax

Qualified Employee Relief:

- State Income Tax

Grant Benefits

- \$40,000 Operating Grant – Tier 1 Level
 - 3:1 match of business expenses
- \$5,000 Grant per New Hire – Tier 1 Level
 - Salary above county AAW - \$45,604
 - Full-time, 80% or more of time in zone
 - Employed for at least 6 months
- Grant Program Expires June 30, 2024

Rural Jump-Start Requirements



Business Rules of RJS

- Not be operating in Colorado at time of application
 - (NOT actively selling product/service)
- Not compete with a similar business in their or an adjacent economically distressed county/zone
 - Pueblo, Lincoln, Crowley, Otero, Las Animas, Huerfano, Custer, & Fremont
- Must export product/service outside the zone
- Must hire at least 5 employees over 4 years at or above county's AAW - \$45,604

Rules of RJS cont.

- Must be sponsored by a Designated Institute of Higher Education or an Economic Development Organization (EDO)
 - Community College of Pueblo
 - Colorado State University - Pueblo
- Allows for local partnerships in the zone
- IHE can mean internships, knowledge sharing and future employment

Examples of RJS Businesses



Examples of Businesses

- Automated Widget Systems – manufacturer of flood irrigation widgets
- Lyttle's Fleet Maintenance, Inc. – truck upfitting company
- Sasquatch Campers, LLC – manufacturer of off-road camper trailers
- Epiveris, LLC – technology company housing medical research/data

Becoming a Jump-Start Zone



Current RJS Zones

Counties which have formed Zones:

Alamosa, **Archuleta**, Clear Creek,
Delta, Dolores, Fremont, **Garfield**,
Huerfano*, Las Animas, Lincoln, **Logan**,
Mesa, Moffat, Montezuma, **Montrose**,
Otero, Prowers, Pueblo, Rio Blanco,
Routt, **San Juan**, **Sedgwick**

*Business Application will be presented at Nov. EDC Meeting

Eligible Counties

Counties which have not yet formed Zones:

Baca, Bent, Cheyenne, Conejos, Costilla, Crowley, Custer, Hinsdale, Jackson, Kiowa, Kit Carson, Lake, Mineral, Morgan, *Phillips**, *Rio Grande**, Saguache, Washington, Yuma

*Application to become zone will be presented at the Nov. EDC Meeting

Impacts on the County

What are you committing to?

- Relief from county and municipal business personal property tax for the new business
 - ONLY for RJS approved businesses
 - 4 or 8 years of the RJS program only
 - Does not affect sales & use tax
- No fiscal impact until business is admitted to the Rural Jump Start program

Becoming a Jump-Start Zone

- County Commissions need to pass Resolution, apply & be approved by EDC
 - DONE
- Municipalities pass similar Resolution and be approved by EDC
 - NO APPLICATION NECESSARY
- Waives county and municipal business personal property tax for potential RJS businesses

Application Process

Go to:

<https://oedit.colorado.gov/rjs>

Click on 'Create or Log In to an Account'

Follow the steps to apply

Contact info

Morgan Vankat

402-459-1420

Morgan.Vankat@state.co.us

Thank you!
Questions?





COLORADO

**Office of Economic Development
& International Trade**

Go-Vuba Consortium

Large Infrastructure
Finance Company

Top Ten Transportation
Construction Company



Transportation Problems

Cars



Trains



Bikes, scooters, etc.



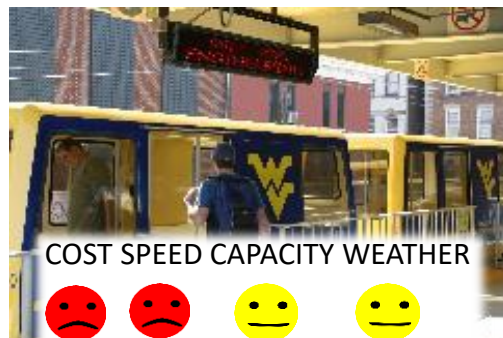
Buses & shuttles



Take up 30 – 70% of city space

Let's build healthy, vibrant communities





The solution already exists!

- It has completed over 200 million injury-free passenger miles
- It is in operation in five different countries including the US
- Most versions are low speed/capacity suited for campuses
- Vuba is developing the next generation technology*
- High speed/capacity/reliability at ¼ the cost of LRT or BRT*





Video playback requires an active internet connection.

How it Works

<https://youtu.be/x8FxhpO-Qxo>



Built with the future of mobility in mind

Vuba means “quick”:

Vuba stations are offline

High capacity:

six-seat vehicles just one second apart



Inexpensive: efficient lightweight vehicles

Very safe: exclusive guideways



Less walking: many stations

Less waiting: many small “on demand” vehicles

Accessible: roll-on, roll-off

Fuller utilization: ridesharing

Higher ridership: adding stations does not add stops and transfers



Equitable service for all: tiered fares

Uplifting local economies: increasing quality of life on a massive scale

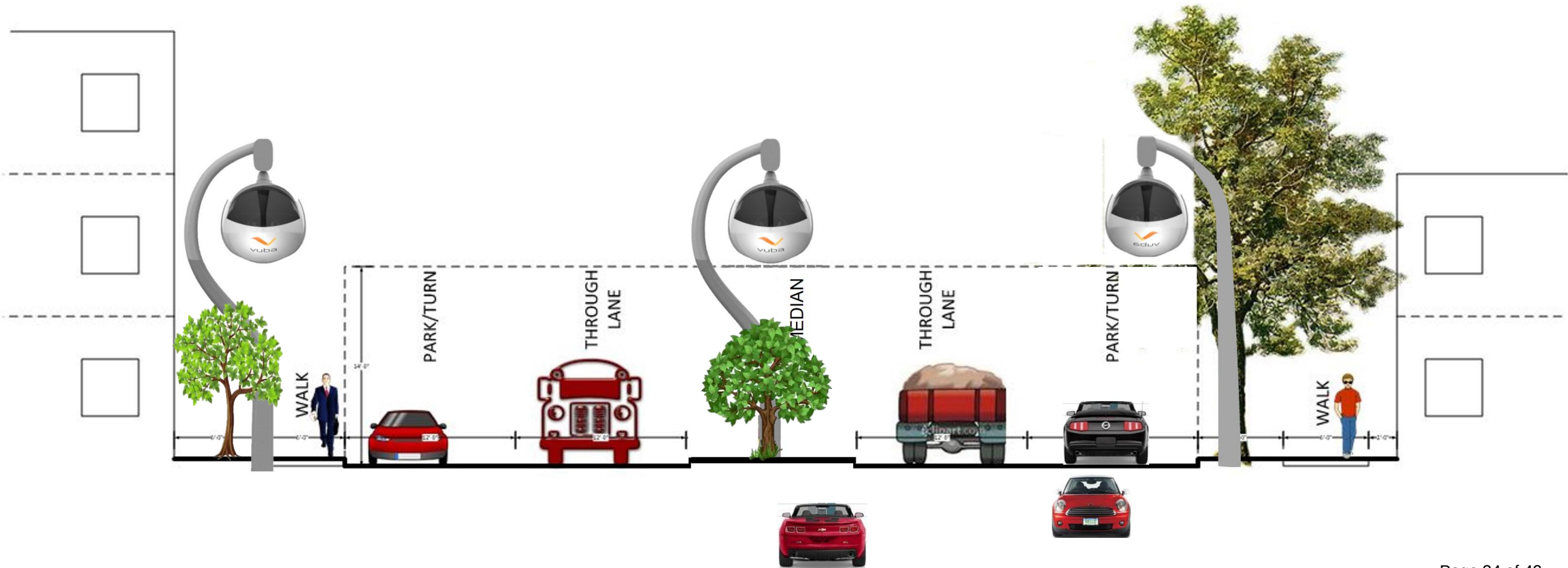
Vuba elevated station







Fits urban streetscape

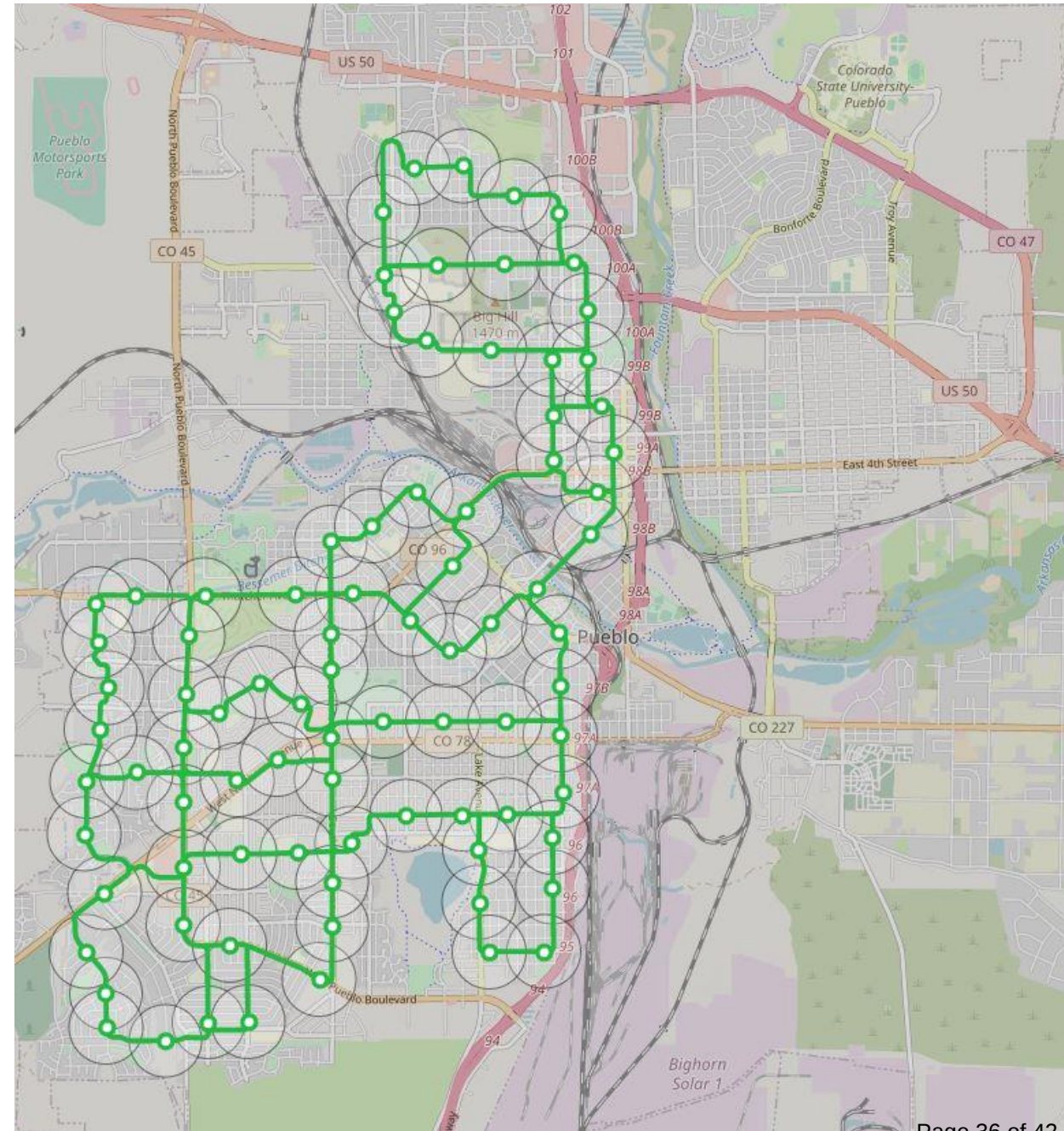


Fits neighborhood streetscape



Proposed ATN Layout

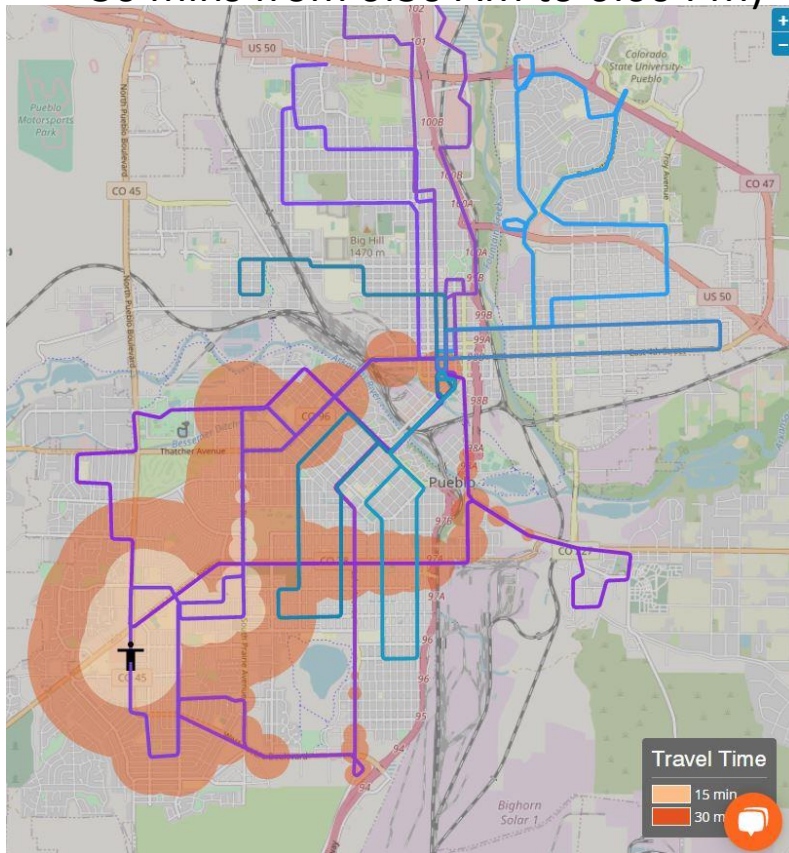
- 92 stations
- 48 miles
- Most homes/businesses/schools within a five-minute walk
- Maximum station – station time = 25 mins



30 – Minute accessibility from Walmart

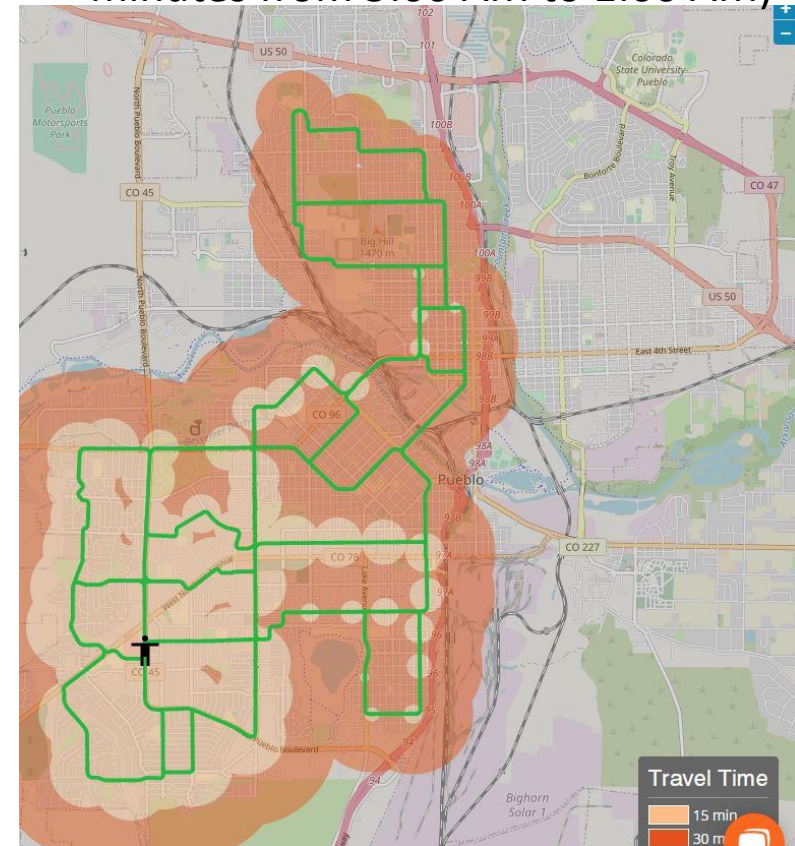
Excluding waiting time (bus headway = 30 mins, ATN headway = 5 mins)

Available **23** times a day (once every 30 mins from 6:30 AM to 6:00 PM)



BUS

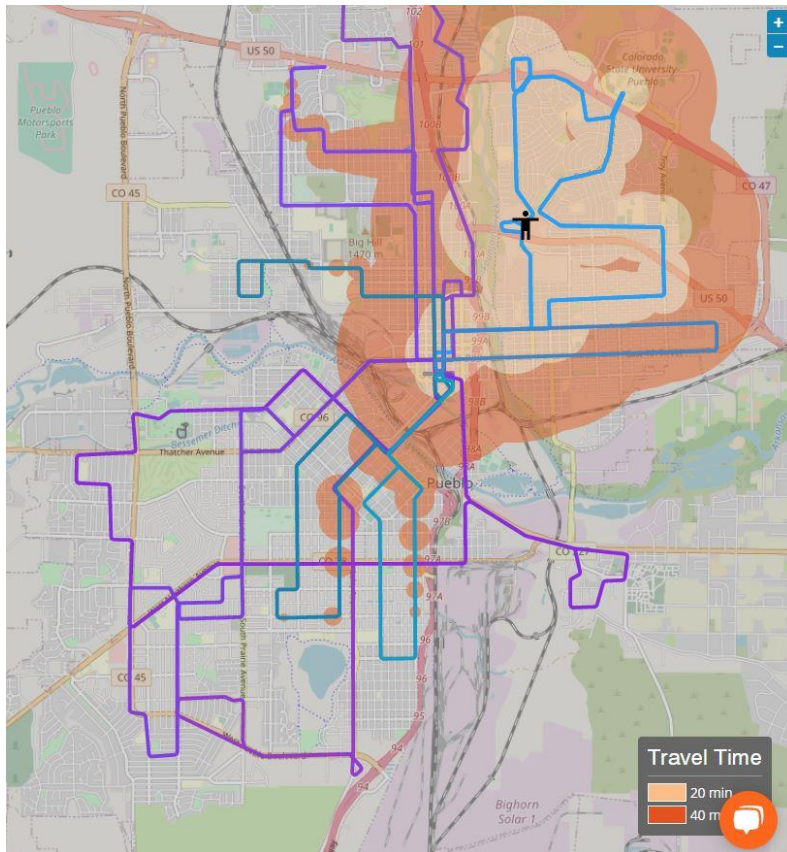
Available **240** times a day (every 5 minutes from 5:00 AM to 1:00 AM)



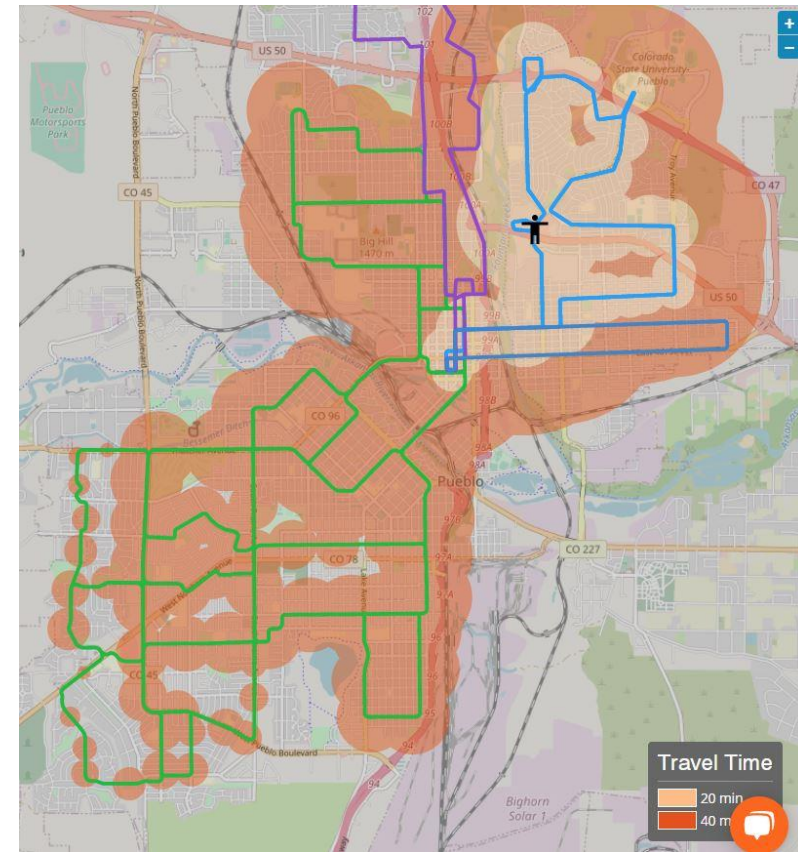
ATN

40 – Minute accessibility from Big R

Excluding waiting time (bus headway = 30 mins, ATN headway = 5 mins)



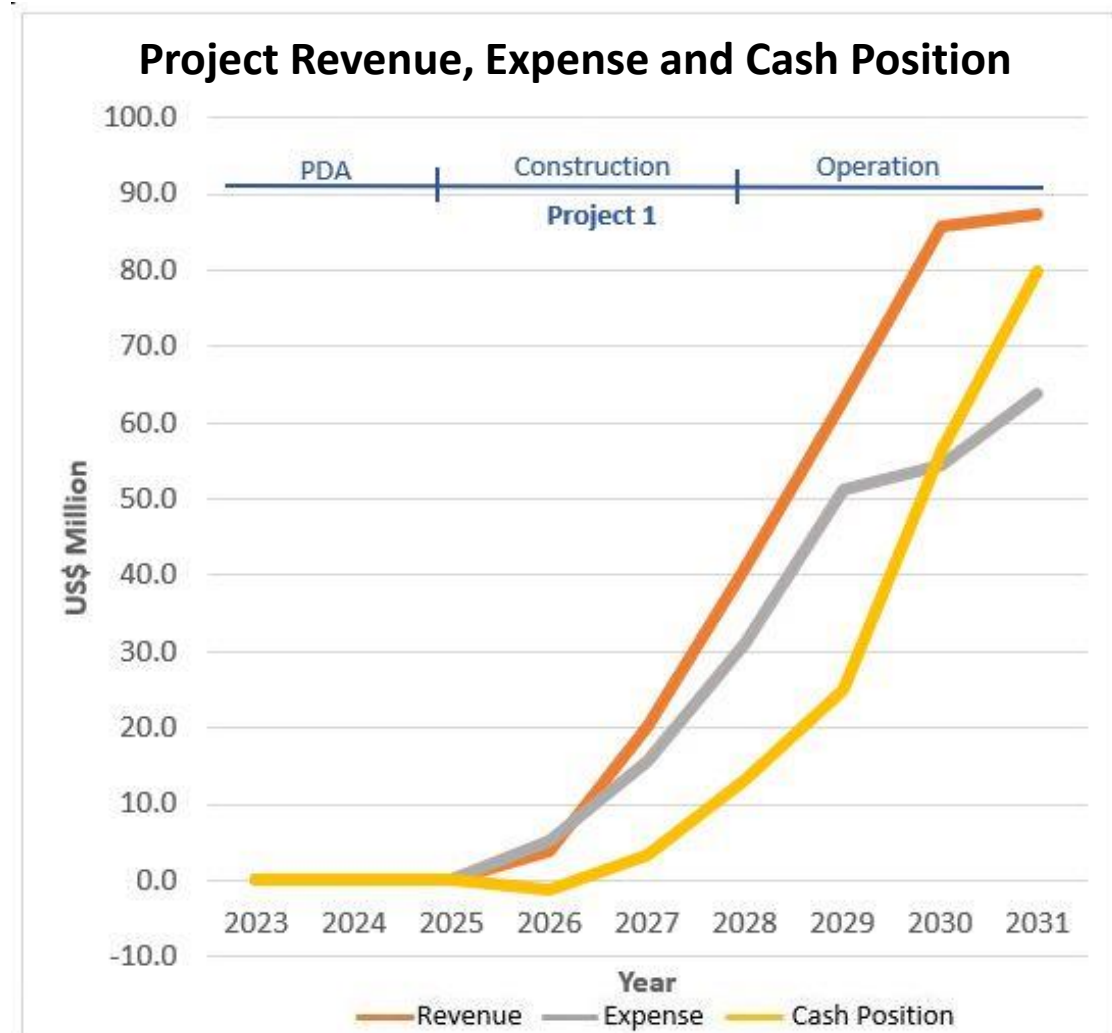
BUS



ATN + Bus

Revenue, Expense & Cash Projections

- 2030 Revenue \$86 M
- 2030 Expense \$64 M
- 2030 Cash Position \$56 M



Economic Impacts

- **Entire service area becomes a TOD**
- **Center of Excellence**
CSU Pueblo - Southern Colorado Institute of Transportation Technology
Pueblo Community College
- **Workforce development (high tech, high wage)**
- **R & D jobs**
- **Manufacturing jobs**
- **Construction jobs**
FHWA ~ 13,000 job years / \$1 Billion
- **Transit jobs**



Vuba Proposes to

● Negotiate a Pre-Development Agreement with the City of Pueblo

- Feasibility study
- Technology demonstration
- Manufacturing facility

● Undertake PPP project

- Design, build, finance, operate and maintain



Thank You!



Peter Muller, CTO peter@go-vuba.com 720-318-4795